IZI 2012 Innovative Health Initiative
12th - 14th October 2012 – Rovinj, Croatia

Healthcare is key to sustain and further human progress. Innovation in healthcare will shape the future of our societies and our economies.

Friday, 12th October – afternoon

PRE-CONFERENCE WORKSHOP FOR JOURNALISTS
[organized by Agency for Medicinal Products and Medical Devices (HALMED) and Croatian Association of Research-based Pharmaceutical Companies (CARPC)]

New horizons in pharmaceutical regulation

The regulation of pharmaceuticals is key to ensure patient safety, as well as to ensure rapid access to innovative medicines. This very important field for public health is going through significant changes at the EU level. This workshop will look at the state of play and what is to be expected in the near future for the regulation of pharmaceuticals in Europe. More specifically, the workshop will provide key learnings about the regulation of:

- Marketing Authorization Approvals
- Clinical Trials
- Pharmacovigilance
- Pre-accession Product Information Linguistic Review Process (PALC III)

Friday, 12th October – evening

WELCOME AND OPENING

- Sani Pogorilić, Director, Croatian Association of Research-based Pharmaceutical Companies (CARPC)

Globally, we are faced with an ageing population and an epidemic of chronic diseases. At the same time, healthcare costs have increased at a faster pace than economic growth, and austerity times require strict management of public budgets. Healthcare is a key component of human economic progress and development. If we want to provide greater access to high quality healthcare, we need innovative solutions, but more fundamentally we need to take a fresh look at healthcare and its value for our societies.

SETTING THE SCENE:

- Richard Bergström, Director General, European Federation of Pharmaceutical Industries and Associations (EFPIA)

KEYNOTE SPEECHES:

- Klaus-Dirk Henke, Professor, Technical University of Berlin, Germany

Under the auspices of:
Ivo Josipović, President of the Republic of Croatia
Rajko Ostojić, Minister of Health
Željko Jovanović, Minister of Science, Education and Sport
Mirando Mrsić, Minister of Labor and Pension System
Saturday, 13th October - morning

CHAIRMAN FOR THE DAY:
Stjepan Orešković, Professor, School of Medicine, University of Zagreb

KEYNOTE SPEECHES:
Jelka Drašković, President, Croatian Association of Research-based Pharmaceutical Companies (CARPC)
Rajko Ostojić, Minister of Health
Mirando Mrsić, Minister of Labour and Pension Funds
Željko Jovanović, Minister of Science, Education and Sport
Ivo Josipović, President of Republic of Croatia

DISCUSSION PANELS

Managing the demographic shock

Europe is rapidly ageing. This demographic shift will impact all aspects of our societies. Our economic development, our healthcare and pension systems, and even our social values will be transformed by demography. Are we ready to take the necessary steps and implement public policies that will enable our societies to adapt accordingly? Are our healthcare systems designed and financed to ensure their sustainability under this shock?

Mirando Mrsić, Minister of Labour and Pension Funds
Rainer Münz, Head, Research & Development, Erste Group Bank AG, Austria
Petra Leroy-Cadova, Policy Officer, DG Sanco, European Commission
Ivan Ćipin, Teaching and Research Assistant, Faculty of Economics, Zagreb

Efficiency of healthcare systems

In OECD countries, growth in healthcare spending has outstripped GDP growth for decades. As a result, countries now spend a large share of their GDP on healthcare. But cost is not the only pressure point for governments. The demand for greater access to quality healthcare is also a key driver of public policy. As governments are struggling to balance the "iron triangle" of access, quality and financial sustainability of healthcare, the issue of efficiency of healthcare systems has strongly emerged as the only path to keep this balance.

Luka Vončina, Assistant Minister of Health
Michael Drummond, Professor, Centre for Health Economics, The University of York, UK
Ana Stavljenić Rukavina, Former Minister of Health (2000 – 2001)
Valérie Moran, Health Analyst, Organization for Economic Cooperation and Development (OECD)
Siniša Varga, Head of Croatian Institute for Health Insurance
Saturday, 13th October - afternoon

Future scenarios for sustainable healthcare systems

Health systems have been a great success in the past century, fostering longer, healthier lives and thereby contributing to prosperity and economic growth. The current trajectory of rising costs and financial constraints raise the question of their sustainability. Can we chart a path forward that will ensure we continue to build on previous success and secure for our future the well-being and human progress that healthcare provides?

- Rajko Ostojić, Minister of Health
- Finn Borlum Kristensen, Professor, Director, EU net HTA Secretariat, Danish Health and Medicines Authority, Denmark
- Nicolaus Henke, Global Head of Healthcare, McKinsey
- Tatjana Reić, President of the European Liver Patients Association (ELPA)

Innovation in healthcare delivery and medicines

Healthcare is closely linked with scientific and technological progress. As we better understand human biology, we are able to discover new ways and produce new tools for better healthcare. If innovative therapies have tremendous impact on human health, the same is true for the design of our healthcare systems. Innovation in both therapies and organizational design needs to be harnessed in order to provide high quality care for our populations.

- Željko Jovanović, Minister of Science, Education and Sport
- Frank Lichtenberg, Professor, Columbia University, USA
- Slobodan Vukičević, School of Medicine, University of Zagreb, Founder and CEO of Genera Research
- Boris Azais, Director, Industrial Policy, MSD

Summary of the day

- Stjepan Orešković, Professor, School of Medicine, University of Zagreb: The future of our healthcare systems and of our societies.

Evening

THEATER PERFORMANCE ON COMMUNICATION IN ONCOLOGY
[Organized by Center for palliative medicine, medical ethics and communication skills of the School of Medicine, University of Zagreb, CEPAMET]

CANCER TALES, T. Walker, London
Sunday, 14th October - morning

ROUND TABLE
[organized by Agency for Quality and Accreditation in Health Care and Social Welfare, Croatia]

Health Technology Assessment

Health Technology Assessment (HTA) serves as an important tool in optimizing the efficiency of health care system by providing recommendations on implementation and justifiable use of new health technology, medical expense coverage, and replacement of old health technology. The aim of the Round table is to discuss the importance of European network for Health Technology Assessment (EUnetHTA) and European projects within sustainable European HTA collaboration and further influence on national HTA processes; challenges and barriers to transparent and efficient involvement of stakeholders in HTA process; and goals and possibilities of improving interactions between regulatory bodies, health insurance companies, and HTA institutions.

- Finn Borlum Kristensen, Professor, Director, EUnetHTA Secretariat, Danish Health and Medicines, Authority, Denmark
- Francois Meyer, Director, HTA Division Haute Autorite de Santé (HAS), Paris, France
- Mirjana Huić, Assistant Director, Department for Development, Research and HTA, Agency for Quality and Accreditation in Health Care and Social Welfare, Croatia
- Luka Vončina, Assistant Minister of Health
- Martina Bogut, Head of Department for Medicines and Medical Devices, Croatian Institute for Health Insurance
- Vera Vlahović-Palčevski, Professor, Department for Clinical Pharmacology Clinical Hospital Centre Rijeka, School of Medicine University of Rijeka
- Mensura Dražić, Coalition of NGOs in Health (KUZ)
- Slobodanka Bolanča, Vice President, Croatian Association of Research-based Pharmaceutical Companies (CARPC)